

2010 Minnesota STAR Award Winners

Best Use of Food/Beverage



Sultry Supper Club Soiree

Lindsay Piram, *give my regards to...*

A local nightclub was transformed for an evening into a sultry supper club with food and libations reminiscent of the fabulous forties. Authenticity of the era was adhered to from soup to nuts, literally.

Best Use of Floral



Wish Ball 2009

Marsha Hunt, *Thompson Hunt Floral and Event Design*

The gala theme “*Noche Para Los Niños*,” enticed guests to experience an evening in a hot, jazzy, Latin American night club, surrounded by lush tropical blooms, palm trees, and architectural elements draped in abundant fresh flowers.

Best Event Design & Décor (Budget under \$25,000)



Elegant, Whimsical Tea Party

Eve Deikel Wendel, *EVE Events*

Even Alice envied this one! A little girl’s first birthday party, filled with elegance and whimsy. Handmade invitations, vintage linens and china, fabric-wrapped tea amenities, and fanciful, vintage-inspired cakes. No detail was left untouched.

Best Event Design & Décor (Budget \$25,000 and over)

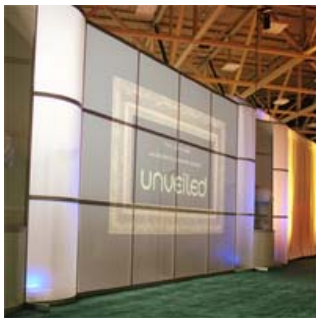


Moroccan Fall Festival

Pete Nelson, *Event Lab*

The colorful and exciting landscape of Morocco was the destination of this annual client appreciation event. The ballroom was completely transformed using silk fabrics, hanging floral arrangements and dramatic lighting, transporting guests into another world.

Best Use of Marketing/Graphic Design



The Unveiled Wedding Event

The Wedding Guys®

For the launch of our national tour we were challenged to destroy the mold of traditional bridal tradeshow marketing. With cutting edge graphic design we promoted our ultimate wedding planning experience to Dallas Brides.

Best Event Photography/Videography



Wedding Trade Show

Amy Coppersmith, *Coppersmith Photography*

We were asked to document a wedding tradeshow. We provided event photography to my client allowing them to demonstrate the details of the event and showcase why this wedding tradeshow is the best in the country.

Best Event Support Services



New Year's Event 2009

Kevin Nelson, *Ultimate Events*

Recipe for a great event: Wedge a tent into a parking lot during the middle of a freezing cold winter. Add a few thousand patrons, great music and get it all done in 3 days!

Best Use of Entertainment



That's Life!

Char Mason, *Coleman Mason Events*
Cookie Coleman, *Coleman Mason Events*
Pat Frederick, *Pat Frederick Productions*

The classic nightclub era was back for one unforgettable evening gala with a swinging' Rat Pack floor show by the purveyors of cool...Frank, Sammie and Dean. Coat and tie was required: black tie of course.

Best Social Event (Budget under \$25,000)



Wonderland Wedding

Jennifer Warner, *Event Lab*
Scott DeLage, *Event Lab*

One military groom surprised his bride with the perfect celebration inspired by "Alice in Wonderland." Vibrant tables, toppling teapot centerpieces, curious critters, oversized furniture, a croquet court and a quirky Caterpillar bar created the fantasy.

Best Social Event (Budget \$25,000 and over)



Modern Victorian Wedding

Kathy Bakeberg, *Festivities*

This wedding celebrated the uniqueness of the couple. It materialized the concept of a city girl and country boy coming together. The reception was held at a historic farm site with elegant Victorian inspired décor.

Best Corporate Event (Budget under \$75,000)



Building Community Bridges

WOW! Events by Kraus-Anderson

Thrivent wanted its first member gala to be elegant, memorable and fun. "Building Community Bridges" delivered European-inspired elements, including a flowing fountain, bridge photo-op, rich linens and florals, "French" caricaturists and a lively singing topiary.

Best Corporate Event (Budget \$75,000 and over)



PowerTrack 2009 Conference
Nancy Jacobs, *edgProductions*

PowerTrack Supply Chain Conference – A weeklong conference of their most valuable customers brought to Minneapolis to be entertained and to learn about the PowerTrack products. Highlighted by a blowout final night dinner and party.

Best Non-Profit Event



Youth Charity Fundraiser
Nancy Jacobs, *edgProductions*

Inspired by the image of two children pulling a wagon laden with packages down the street, this elegant yet playful fundraiser for a children's charity embraced the warmth of a summer day.

Best Public Event



The Unveiled Wedding Event
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Best ISES Team Effort



Annual SOAR Celebration

Lisa Marie Borchert, *Allianz Life*

Pete Nelson, *Event Lab*

Leonard Neil, *Leonard Neil Productions*

Diana Rohlfesen, *Biffs, Inc.*

Noah Wolf, *Noah Wolf Photography*

Apres Party & Tent Rental

Ultimate Events

Sculptware

The Annual SOAR Celebration is the culminating event of the Company's month-long employee recognition drive. The event was held on campus, built on the successes of past, yet created an identity uniquely its own.