

Date	Topic	Description	Logistics	Attendance
<p>Wednesday June 12 2008</p> <p>(Evening Meeting)</p> <p>.20 CSEP points</p>	<p>4th Annual Restaurant Tour</p> <p>Education Focus: Networking</p>	<p>Guests gathered at Dakota Jazz Club, one of the countries leading Jazz clubs. Guests were split into 4 groups and given personalized 'passports' for their restaurant travels. Transporatation was provided by members, Premier Transportation, Valley Limousine and Twin Guests gathered at Dakota Jazz Club and Restaurant, one of the countries leading Jazz clubs for our annual Restaurant Tour.</p> <p>This year, guests were split into 4 groups and given personalized 'passports' for their restaurant travels. Transportation was provided by Twin City Trolleys, Premier Transportation and Valley Limousine.</p> <p>The groups split and two groups of 25 guests were paired for each restaurant, the first stop; D'Amico Cucina or Mission American Kitchen. Guests enjoyed a tour, cocktails and menu selections and then were split again to attend two more restaurants; r.Norman's Steakhouse or Atlas Grill. After another tour and refreshments, guests were split one more time for the third stop; Bellanotte or Chambers. With the set of three stops individuals were able to see the members of each of the other groups over the course of the evening.</p>	<p>Locations:</p> <p>Restaurant #1: Dakota Jazz Club and Restaurant (member)</p> <p>Restaurant #2: D'Amico Cucina (member)</p> <p>Restaurant #3: Mission American Kitchen (non-member)</p> <p>Restaurant #4: r.Norman's Steakhouse (non-member)</p> <p>Restaurant #5: Atlas Grill (non-member)</p> <p>Restaurant #6: Bellanotte (non-member)</p> <p>Restaurant #7: Chambers (non-member)</p> <p>Transportation: Transportation between restaurants provided by Valley Limousine (member) Premier Transportation (member) Twin City Trolleys (member)</p> <p>Decor: Linens from Apres Party and Tent Rental (member)</p>	<p>93 TOTAL</p> <p>60 members 14 guests 13 associates 6 students</p>
<p>Thursday May 8 2008</p> <p>(Evening Program)</p> <p>.25 CSEP points</p>	<p>The Brand Experience</p> <p>Speaker: Christopher Everett</p>	<p>The May ISES program at Mall of America-Nickelodeon Universe was an exploration of brand; from atmosphere to speaker as we engaged in a myriad of experiences.</p> <p>CORT Furniture displayed their new line of ultra cool lounge furniture, while EDP Textiles complemented the look with pillow branding featuring ISES Minneapolis-St. Paul's new operating statement: Collaborative. Creative. Credible. Heroic Productions showcased their new LED wall, and demonstrated ways it can be utilized to brand an event.</p> <p>Guest speaker, Christopher Everett of See Design, Inc., provided his expertise on 'Brand' relating his work with defining brands for corporate giants like Target, Best Buy, Nabisco and General Mills. Christopher articulated that our brand is who we are to the rest of the world, it's more than a logo; It is an experience and</p>	<p>Location: Hosted by Nickelodeon Universe at the Mall of America (non-member)</p> <p>F&B: Catering provided by Levy Restaurants (member)</p> <p>Decor: Linens sponsored by Studio 6 Specialty Linens and Decor (member); Lounge furniture sponsored by Cort Event Furnishings (member); Fabric architecture provided by Moss, Inc. (member); Overlays and pillows provided by EDP Textiles; Pens and pads sponsored by Marketing Incentive Resources (non-member), Flowers provided by BeEvents (member).</p> <p>A/V: Lighting and LED video wall provided by Heroic Productions (member)</p>	<p>111 TOTAL</p> <p>66 members 24 guests 17 associates 4 students</p>

Date	Topic	Description	Logistics	Attendance
<p>Thursday April 10 2008</p> <p>(Lunch Program)</p> <p>.25 CSEP points</p>	<p>“ROS: Build It Forward”</p> <p>Student-led Series</p> <p>Speaker: Rosealee Lee, CAE</p>	<p>The ISES Board members provided student members the opportunity to plan the April Program. Co-chairs in planning the afternoon were Jamie Plantenberg and Erica Thiel, along with team members Rose Yep and Sarah Shindley.</p> <p>Attendees were greeted with members from the U of M Marching Band playing school anthems. Members had an opportunity to socialize and network, followed by lunch catered by Classic Catering.</p> <p>Guest speaker Rosealee Lee, emphasized the importance of education and mentoring the next generation of event professionals. With more than three decades of planning meetings, events and trade shows domestically and internationally, Rosealee Lee developed the Meeting and Event Management Program of the Institute of Business, Innovation and Entrepreneurship at Dakota County Technical College. Following her presentation, attendees engaged in a robust and delightful conversation over the future workforce in the local event industry.</p>	<p>Location: Hosted by the University of Minnesota at the Ted Mann Concert Hall</p> <p>F&B: Catering provided by Classic Catering</p> <p>Decor: Linens and tables sponsored by Skyway Event Services (member),</p> <p>Entertainment: Music provided by the U of M marching band (non-member)</p>	<p>70 TOTAL</p> <p>40 members 17 guests 8 associates 5 students</p>
<p>Thursday February 21 2008</p> <p>(Evening Program)</p> <p>.25 CSEP points</p>	<p>“Creative Collaboration”</p> <p>Panel Discussion with the artistic/creative team for Theatre de la Jeune Lune (Minneapolis)</p> <p>Joint Program with Twin City Bridal Association</p>	<p>The February program reflected the message of "Creative Collaboration," to coincide with the rollout of the chapter's operating positioning statement: Collaborative. Creative. Credible.</p> <p>The program featured an expert panel, lead by ISES member Ryan Hanson, composed of the artistic/creative team from Theatre de la Jeune Lune - the Tony award-winning local theatre known for its innovative productions. Their creative process is collaborative and unique in designing a piece that is original and inspiring. While brainstorming and teamwork are their cornerstones, great ideas and creative solutions are made when the pencils lay down, and the team gets on their feet.</p> <p>Following the program, Twin City Bridal Association's Wedding Guys® creatively collaborated with 26 local and national vendors to showcase the latest trends in social and wedding events in an after-party themed 'Rock Me Amadeus'.</p>	<p>Location: Hosted by Theatre de la Jeune Lune (non-member)</p> <p>Presenting Sponsor: Twin City Bridal Association coordinated 26 local and national vendors to contribute all of the elements of the program including food, beverage, décor, and entertainment.</p>	<p>110 Total</p> <p>55 members 15 guests 9 associates 6 students 25 TCBA members</p>

Date	Topic	Description	Logistics	Attendance
<p>Thursday, December 13 2007</p> <p>Evening Program</p> <p>.20 CSEP points</p>	<p>“Jingle Mingle”</p> <p>Social Event & Membership Drive</p>	<p>Our annual December social and membership drive was held at the four-diamond Grand Hotel in downtown Minneapolis. Contemporary décor was provided by Midway Party & Tent Rental who draped the entire room in white with specialty lighting and inventive table designs. Floral centerpieces were provided by Stems & Vines.</p> <p>Passed hors d'voures along with several food stations and a hosted bar including beer, wine and festive specialty cocktails were provided by the Grand Hotel. Vic Volare and his band kept the group entertained throughout the evening.</p> <p>The focus of this meeting was to network with current members and prospective members. Each year 'Jingle Mingle' provides a good opportunity to celebrate this busy time with our ISES friends. A raffle was held for the members only and for members that joined that night. A GPS Navigation System, A Flip Video Camcorder, and an \$800 Spa Package from Hotel Ivy were given away.</p>	<p>Location: Hosted by The Grand Hotel (member)</p> <p>F&B: Catering provided by The Grand Hotel (member)</p> <p>Decor: Linens, tables, draping and lighting sponsored by Midway Party Rental (member), floral designs and candles provided by Stems & Vines (member)</p> <p>Entertainment: Live band provided by Vic Volare (non-member)</p> <p>Prize: Hotel and spa package donated by Hotel Ivy (member)</p>	<p>122 total</p> <p>62 members 43 guests 12 associates 5 students</p>
<p>Tuesday November 12 2007</p> <p>(Lunch Program)</p> <p>.25 CSEP points</p>	<p>“Secret Scmecret”</p> <p>Speaker: David Merrell</p>	<p>The November program was a sell out! Hosted by Wolfgang Puck Catering at the Walker Arts Center Skyline room, the event showcased all of the best elements of event planning.</p> <p>As guests arrived they were greeted by thirteen exquisitely decorated round tables. ISES members were asked to donate their talents and sponsor a table to decorate in any fashion that they wished. Each vendor brought out some new elements of décor to keep everyone up-to-date on the latest trends, showcasing their talents in front of the ISES community. Wolfgang Puck catering provided a gorgeous sit down lunch.</p> <p>Our guest speaker, David Merrell is founder of An Original Occasion from Hollywood, CA. An event planner for over 20 years, David has designed and produced events worldwide and is a five-time Gala Awards winner. He shared some of his Management, Marketing, Décor, and Personal secrets to make event</p>	<p>Location: Hosted by the Walker Art Center</p> <p>F&B: Wolfgang Puck Catering (member)</p> <p>Decor: Tablescapes were designed by: Event Lab (member), Bungalow 6(member), Violets Weddings and Events (member), Apres Party and Tent Rental (member), Oeu'vre Creative Services, Inc. (member), Stems and Vines (member), Midway Party Rental (member), The Late Bloomer (member), chrom creative events (member), BeEvents (member), Festivities (member), Aarcee Party and Tent Rental (member), Studio 6 Specialty Linen and Decor (member)</p> <p>A/V: Projector and screen sponsored by Alpha Video and Audio, Inc. (member); Stage sponsored by Apres Party and Tent Rental (member)</p> <p>Accommodations: Guest speaker hotel provided by Westin Minneapolis (member)</p>	<p>124 total</p> <p>64 members 27 guests 27 associates 6 students</p>

Date	Topic	Description	Logistics	Attendance
<p>Wednesday October 17 2007</p> <p>(Half-Day Session)</p> <p>.25 CSEP points</p>	<p>Is Your Program a GEM? (Green Event or Meeting)</p> <p>Joint Program with Minnesota Chapter of MPI</p> <p>Speaker: Simran Sethi</p> <p>Local Panel: Ingrid E. Schneider Ph.D. - U of M Alex Danovitch Eureka Recycling Ami Voeltz,</p>	<p>The October ISES program was a GEM! Not only did we learn from experts in the field of sustainable practices but the combined ISES & MPI meeting at the Minneapolis Marriott West had many green components. From using fair trade Peace Coffee and LED lighting, to serving water in pitchers at the meeting, green practices integrated with the theme.</p> <p>The afternoon event was arranged to introduce the green topic in three ways: Simran Sethi, our keynote speaker; the tradeshow offered an opportunity to meet local green vendors; and a panel discussion with local experts available to offer advice and answer questions about sustainable practices.</p> <p>The program began with Simran Sethi, an award-winning journalist who reports on issues of economic sustainability, environmental stewardship and social justice. Simran related specific hospitality industry examples when she shared her expertise. Her opening message was "the first step to going green is to build baseline knowledge".</p>	<p>Location: Event was hosted by Marriott Minneapolis West (member)</p> <p>F&B: Catering sponsored by Marriott Minneapolis West (member); Coffee sponsored by Peace Coffee (non-member); Wine sponsored by The Wine Company (non-member)</p> <p>A/V: Lighting and program A/V sponsored by Heroic Productions (member)</p> <p>Decor: Table linens provided by Studio 6 Specialty Linen & Decor (member)</p> <p>Transportation: Guest speaker transportation supplied by Eclipse Transportation (non-member)</p>	<p>287 TOTAL</p> <p>62 members 80 guests 14 associates 1 student 130 MPI members</p>
<p>Tuesday September 13 2007</p> <p>(Lunch Meeting)</p> <p>.25 CSEP points</p>	<p>Methodologies for Making Profound Emotional Connection through Creation of Experience</p> <p>(Non-Profit Series)</p> <p>Speaker: Kile Ozier</p>	<p>Guests arrived for the September program hosted by Orchestra Hall to harp music and a lunch of gourmet sandwiches and salads prepared by local restaurants provided by Creative Corporate Catering. Lunch took place in the lobby which was set as a contemporary lounge by Design Group.</p> <p>A toast was given for the recognition the Minneapolis-St. Paul Chapter received as winner of 2 Spirit of Excellence Awards; Chapter of the Year and Membership Growth. ISES Minneapolis -St. Paul Eventworld scholarship recipients presented on their experience at the conference.</p> <p>Next guests were invited into Orchestra Hall to experience a dynamic presentation by guest speaker Kile Ozier. Kile presented "Profound Emotional Connection Through Creation of Experience" which was an exploration of his techniques to best create experience, to deliver message or simply entertain your audience in the most compelling ways.</p>	<p>Location: Event was hosted Orchestra Hall (member)</p> <p>F&B: Catering sponsored by Creative Corporate Catering (member)</p> <p>Decor: Lounge furniture provided by Design Group (member). Linens and tableware provided by Après Party and Tent Rental (member). Flowers provided by Violet's Weddings & Events (member).</p> <p>Entertainment: Harpist provided by Orchestra Hall (member)</p> <p>Audio Visuals: High Powered Projector sponsored by Damron Production Services (non-member)</p> <p>Speaker Hotel Room sponsored by Twin City Bridal Association (member)</p>	<p>114 TOTAL</p> <p>62 members 28 guests 18 associates 6 students</p>