



INTERNATIONAL
SPECIAL EVENTS SOCIETY
MINNEAPOLIS-ST. PAUL CHAPTER

ISES Minneapolis-St. Paul Eventworld Scholarship

What is ISES Eventworld – A Conference for Professional Development?

The purpose of ISES and its chapters is to promote the art and science of special event production and to educate its members and the public in the advancement, improvement and uses of special events. Each year, ISES promotes the international “Eventworld – A Conference for Professional Development” to provide its members with industry-specific education and networking opportunities.

What is this Merit Award about?

To support this international education conference, **ISES Minneapolis-St. Paul** has established the **ISES Minneapolis-St. Paul Leadership & Education Merit Award** to encourage Minneapolis-St. Paul members to actively participate in chapter activities and reward a member(s) with the educational opportunity to attend the Eventworld. This award is granted to benefit an outstanding member(s) as well as to foster active member participation and convey the benefits of industry-specific education and leadership among ISES membership within the Eventworld experience.

Who is eligible?

Any ISES Minneapolis-St. Paul full member or student member in good standing, and who has committed to renew their membership for the 2011-2012 year is eligible. Board members of the Minneapolis-St. Paul Chapter are also eligible. Leadership and education potential in addition to accomplishments must be demonstrated by all. The incoming Minneapolis-St. Paul Chapter President is not eligible. Finally, any recipient that received the scholarship in 2010 is not eligible to apply for the scholarship again until 2012.

Who selects the award recipient?

To ensure objectivity, applications for the ISES Minneapolis-St. Paul Leadership & Education Merit Award will be submitted and judged anonymously by another ISES chapter.

What will the recipient receive?

The Merit Award recipient will receive registration funds to apply to a qualified education package - Full Members are expected to purchase and attend the sessions and events included in the Education and Networking Pass (Value \$795); Student Members are expected to purchase and attend the sessions and events included in the Bootcamp and Networking Pass (Value \$795) plus a \$705 travel stipend to represent the Minneapolis-St. Paul chapter at Eventworld. **Total value of scholarship = \$1,500**

What are the expectations of the recipient?

- Attend Eventworld held in St. Louis Missouri, including all education sessions and events included with the purchased educational package. All events take place from August 4-6, 2011.
- Write a 350-500 word article by Thursday, August 25, 2011, regarding the experience at Eventworld, to be published in a Minneapolis-St. Paul Chapter Newsletter.
- Give a five-minute oral report to guests at a 2011-2012 Minneapolis-St. Paul Chapter program (subject to change).

To learn more about Eventworld, and the offered educational sessions and networking events included with this scholarship, please visit ises.com.



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Leadership & Education Merit Award Application

Deadline: Friday, June 10, 2011

Scholarship Package Includes: Education Package (value of \$795) and a
\$705 travel stipend.
Total Value = \$1,500

Scholarship Application Form

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

How many years have you been a member of ISES? _____

Pledge: I hereby agree to fulfill the requirements listed below should I be selected as the recipient of the Minneapolis-St. Paul Eventworld registration package. Should I fail to fulfill my duties as award recipient, I agree to refund the full amount of the scholarship package that I have received to the Minneapolis-St. Paul ISES Chapter.

**Your agreement to this pledge is assumed
when you submit your electronic application.**

Requirements: Recipient must accomplish the following:

- Complete the essay and application attached by **Friday, June 10, 2011**, and submit it to the contact listed.
- Attend Eventworld held in St. Louis Missouri, including all education sessions and events included with the purchased educational package. All events take place from August 4-6, 2011.
- Write a 350-500 word article by Thursday, August 25, 2011, regarding the experience at Eventworld, to be published in a Minneapolis-St. Paul Chapter Newsletter.
- Give a five-minute oral report to guests at a 2011-2012 Minneapolis-St. Paul Chapter program (subject to change).

**Please fill out the following information and e-mail completed forms by
Friday, June 11, 2011, to Matthew Trettel, President-Elect, matthew@ises-msp.org.
Or fax completed entries to Matthew Trettel at 888-716-8550**

**NO extension of the deadline will be made.
Inquiries can be made to Matthew Trettel at 612-770-0970 or matthew@ises-msp.org**



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ISES Minneapolis-St. Paul Leadership & Education Merit Award *Criteria*

ISES Minneapolis-St. Paul Leadership & Education Merit Award **Due date: Friday, June 10, 2011**

ISES seeks to promote professionalism, which may be considered the merger of good personal character with outstanding business performance. While there is simply no strict criteria by which such professionalism can be measured, the following numbered points represent considerations that judges will focus upon to determine which ISES member applicant will best represent the ISES Minneapolis-St. Paul Chapter at ISES Eventworld – A Conference for Professional Development and demonstrates professionalism in their conduct as an ISES member.

To apply for the ISES Minneapolis-St. Paul Leadership & Education Merit Award, please write at least one paragraph for each point below. Your submission will be considered in the judging of the applications; however, all aspects that reflect upon the applicant's leadership and education potential will be considered. **The essay must be written anonymously with no mention of names of coworkers, individual clients or company names.**

In a separate document, please number and detail your thoughts and experiences for each of these eight considerations:

1. **General professional accomplishments:** In employment or participation and for the special events industry.
2. **Service:** Identify length of membership, participation or service to your chapter or the International ISES organization, dependability, responsibilities, and accomplishments.
3. **Attendance:** ISES conferences, leadership meetings and local monthly programs.
4. **Commitment to your own professional growth,** knowledge, ethics, and cooperation among colleagues in the industry.
5. **Personal goals** for your participation in ISES.
6. **Suggestions** for growth of the Minneapolis-St. Paul Chapter.
7. **Why Should YOU receive this scholarship?**