

Strategic Partnership Program Benefits and Recognition Chart

Non-Member Level Strategic Partnership	ISES Member Level Strategic Partnership	Electronic Newsletter Feature Article	Electronic Newsletter Display Ad	Web Site Logo/Link Recognition (link to homepage for web based materials)	Web Site Banner Ad	Monthly Event Registrations**	Monthly Event Signage/Podium Recognition	Monthly Event Online Invitation Recognition	Five Minute Presentation and Distribution of Promotional Materials to Attendees at Monthly Meeting
Platinum \$2,000	Platinum \$1,750	One issue	9 issues	12 months	12 months	8 - One per meeting	8 months – logo placement and podium recognition	8 months	One meeting
Gold \$1,000	Gold \$750	-	5 issues	5 months	5 months	3	8 months – name recognition listed on sign	-	One meeting
Silver \$250	Silver \$200	-	3 issues	3 months	3 months	2	8 months– name recognition listed on sign	-	-

** Registration purchased individually: \$30 member, \$45 non-member; one per month.

Logo must be provided to the VP of Communications and within 15 days of Partnership acceptance for signage and website placement.

Participation in the ISES Minneapolis-St. Paul Chapter Strategic Partnership Program does not include sponsorship in the Star Awards.

Platinum Partnership Agreement Benefits

- Company logo on the monthly electronic educational and networking event invitations (8)
- Company signage at the educational and networking events (8)
- Opportunity to distribute corporate collateral at monthly educational and networking events (8)

Exposure at the ISES Educational and Networking Events

- Acknowledgement by the Chapter President or their appointee at all ISES events
- Company name and logo on signage at monthly meeting
- Opportunity for a five minute presentation at one monthly meeting
- Opportunity to distribute premiums (corporate gifts) and or brochures at one monthly meeting
- Eight monthly invitations to attend education and networking functions

Other Key Benefits

- Company logo on the ISES website with a directly link back to your website
- Opportunity to promote your Partnership with ISES in your advertising and marketing activity
- Goodwill fostered by sponsorship
- Direct and targeted exposure to key stakeholders and potential customers in the Special Events Industry