

Date	Topic	Description	Logistics
<p>Wednesday</p> <p>June 12 2007</p> <p>(Evening Meeting)</p> <p>.20 CSEP points</p>	<p>3rd Annual</p> <p>“Tour for Your Tastebuds”</p> <p>Education Focus: Networking</p>	<p>Guests gathered at Temple Restaurant and Bar which is a hot new restaurant featuring French-Asian cuisine and private meeting and banquet rooms. The 2007 ISES Minneapolis-St. Paul Eventworld Merit Award winners were announced, our Partner of the Year, Corporate EVENT Magazine was recognized, and the 2007-2008 Board of Directors was installed.</p> <p>Next guests walked down the street to Café Lurcat. Here they sampled uncomplicated American dishes that focus on quality ingredients in the urban and historical Fawkes building overlooking Loring Park.</p>	<p>Restaurant #1: Temple Restaurant and Bar</p> <p>Restaurant #2: : Cafe Lurcat, D’Amico Catering (member)</p>
<p>Thursday</p> <p>May 10 2007</p> <p>(Evening Meeting)</p> <p>.25 CSEP points</p>	<p>8 Breakthrough Concepts Changing Business in 2007</p> <p>Speaker:</p> <p>Richard Aaron, CMP, CSEP (member)</p>	<p>Trocadero’s Nightclub and Restaurant hosted guests up in their lounge with butler served hors d’oeuvres and wine. While networking, guests were treated to a green room photo opportunity with John Markovich Photography.</p> <p>Guests were then invited downstairs to the main event space which was beautifully decorated with a variety of platinum colored linens and fabulous centerpieces by Aarcee Party and Tent Rental. Guests enjoyed a buffet dinner with current ISES news and then were treated Richard Aaron’s program on 8 Breakthrough Concepts changing Business in 2007. Richard Aaron, CMP, CSEP, delivered an engaging presentation including the latest marketing and branding ideas at events.</p>	<p>Location/F&B: Trocadero’s Nightclub and Restaurant hosted this event and sponsored dinner at a reduced rate (Member)</p> <p>Décor & Rentals: Aarcee Party and Tent Rental sponsored linens and decor (member)</p> <p>Interactive Activity: John Markovich Photography Hosted Green Room Photos</p> <p>Speaker Hotel Room sponsored by Radisson Plaza Hotel (member)</p>

Date	Topic	Description	Logistics
<p>Thursday April 12 2007</p> <p>(Evening Meeting)</p> <p>.25 CSEP points</p>	<p>Incorporating Fabulous Design Elements into your Events for Visual Effects</p> <p>Speaker: Tim Lundy, CSEP (member)</p>	<p>Après Party and Tent set up a new Navi-trac tent in their parking lot to host the program set up in a unique triple U-shape. Décor was modern and classy with a club theme. Midwest Sound and light provided the DJ and Sound system to play some great club favorites while guests mingled and enjoyed wonderful hors d'oeuvres by Prom Catering. Guests were treated to a tour of Après' showroom and linen room where everything starts.</p> <p>Tim Lundy, CSEP, Distinctive Design Events, Rosewood Market. Atlanta GA and Highlands, NC shared with us many new ideas on how to bring a design element into event and carry it throughout the invitations, food and décor. He showed us colorful photos of major weddings and social events he has designed throughout North America and the Caribbean.</p>	<p>Location: Event was hosted by Après Party and Tent Rental (member)</p> <p>F&B: Catering sponsored at a reduced rate by Prom Catering (member)</p> <p>Entertainment: DJ Services/Sound sponsored by Midwest Sound and Light Shows (member)</p> <p>Audio Visuals: High Powered Projector sponsored by Alpha Video and Audio, Inc. (member)</p> <p>Speaker Hotel Room sponsored by Hyatt Regency Minneapolis (member)</p>
<p>Tuesday February 13 2007</p> <p>(Evening Meeting)</p> <p>.25 CSEP points</p>	<p>Bringing Innovation to your Work Culture</p> <p>Speaker: Kevin White, CSEP (member)</p>	<p>The event started with drinks, networking and tours of the Mill City Museum. After guests had time to eat some fabulous hors d'oeuvres by D'Amico Catering, we began our program.</p> <p>Kevin White, CSEP, Director of Production, Empire Force Events, Inc. - New York, NY shared with us many ideas on how to brainstorm new concepts and entertainment for events. Kevin is an ISES past president of both the Philadelphia and New York chapters and served on ISES's Board of Governors.</p>	<p>Location: Event was hosted by the Mill City Museum</p> <p>F&B: Food and drink was sponsored at a reduced rate by D'Amico Catering (member)</p> <p>Audio Visuals: sponsored by Showcore (member)</p> <p>Décor: Linens sponsored by BBJ Linens (member)</p>
<p>Thursday December 14 2006</p> <p>(Evening Meeting)</p> <p>.20 CSEP points</p>	<p>Holiday Reception with Networking</p> <p>Entertainment: David Farr (member)</p>	<p>We gathered in the Red, White and Fxxxxx Blue Lounge on the 4th floor of the new Chambers Hotel overlooking Hennepin Avenue. This modern, chic space was the perfect location for networking. Jean Georges provided delectable hors d'oeuvres. After the ISES news, we were treated to a great show by David Farr featuring a wide variety of magic and fun.</p> <p>After the show, guests were given a guided tour of the boutique hotel. Other guests gathered outside around the large fire pit and drank martinis from the frozen ice bar. A fun time was had by all</p>	<p>Location: Event was hosted by the Chambers Hotel</p> <p>F&B: Hors d'oeuvres sponsored at a reduced rate by Jean Georges at the Chambers Hotel</p> <p>Audio Visuals: sponsored by WNAV</p>

Date	Topic	Description	Logistics
<p>Thursday November 9 2006</p> <p>(Lunch Meeting)</p> <p>.25 CSEP points</p>	<p>2008 Republican National Convention</p> <p>Speaker: Karolyn Kirchgesler</p>	<p>Karolyn Kirchgesler, the President & CEO of the Saint Paul RiverCentre Convention & Visitors Authority gave us some valuable insight into how her and her staff worked closely with City officials and were involved in the bid presentations and site inspections for both the RNC and DNC bids. She then discussed what she knew about the event planning timeline and gave us the RiverCentre contact information.</p> <p>Twin Cities Catering provided lunch with a unique presentation. The desserts displayed beautifully as a 3 tier centerpiece. Aarcee Party and Tent Rental provided chocolate linens and fabulous décor.</p>	<p>Location: Event was hosted at The Eagan Community Center (member)</p> <p>F&B: Lunch was sponsored at a reduced rate by Twin City Catering (member)</p> <p>Décor: Linens and décor sponsored by Aarcee Party and Tent Rental (member)</p>
<p>Thursday October 12 2006</p> <p>(Lunch Meeting)</p> <p>.25 CSEP points</p>	<p>Hot Event and Entertainment Ideas</p> <p>Speaker: Michael Cerbelli (member)</p>	<p>Michael Cerbelli, the operations & creative director for N.Y. / N.J.-based Total Entertainment, entertained us as he threw brand new event ideas at us from companies and entertainers from around the world. These included the Holo-Floor 2, Dave the Horn Guy, Pimp your Tux, Superheads, and more.</p> <p>The Lafayette Club served a fabulous fall themed entree in their beautiful ballroom that was decorated with beautiful linens by Cloth Connections.</p>	<p>Location: The Lafayette Club hosted this event and sponsored lunch at a reduced rate (member)</p> <p>Décor: Linens sponsored by Cloth Connection (member)</p> <p>Audio Visuals: sponsored by AVEX</p>

Date	Topic	Description	Logistics
<p>Thursday September 14 2006</p> <p>(Evening Meeting)</p> <p>.25 CSEP points</p>	<p>Managing the Chaos</p> <p>Speaker: Mary Jo Paloranta</p>	<p>Mary Jo Paloranta; a nationally recognized motivational speaker and business consultant, gave us an inspiring presentation about thriving during times of constant chaos, as well as, success, happiness, and power to create what you want for your professional and personal life.</p> <p>Guests arrived to a interesting buffet of hors d'oeuvres. While guests networked, a tague (7ft lizard) was on display with educational staff.</p> <p>The evening wrapped up with desserts and coffee served outside of the new tropical encounters. Guests were treated to a tour of the Tropical Encounters (not yet open to the public) and the Marjorie McNeely Conservatory.</p>	<p>Location: Event was hosted at the New Visitors Center at the Como Park Zoo and Conservatory.</p> <p>F&B: Lancer Catering buffet served hors d'oeuvres and beverages at a reduced rate (member)</p> <p>Décor: Studio 6 Linens and Décor Provided Linens (member)</p>

Date	Topic	Description	Logistics
<p>Wednesday June 7 2006</p> <p>(Lunch Meeting)</p>	<p>The Customization and Hospitality of Sports Marketing in Events</p> <p>Speaker: Larry Mann (non member)</p> <p>Part of our annual Distinguished Speaker Series</p>		<p>Location/F&B: The Metropolitan Sports Facilities Commission hosted us in the Metrodome, home of NFL Vikings, MLB Twins <i>AND</i> U of M Gopher football. Their new luxury Terrace Suite provided a remarkable back drop for Aramark Catering's (non member) delicious salad and pasta buffet.</p> <p>Specialty Item/Gift: The Vikings (member) gave away little jotter notepads for attendees.</p>

Date	Topic	Description	Logistics
<p>Thursday May 11 2006</p> <p>(Evening Meeting)</p>	<p>Tour for Your Tastebuds: Featuring Group Dining</p> <p>Speaker: Sue Zelickson (non- member)</p>	<p>Back by popular demand, this is our second and sure to be annual, tour of downtown restaurants featuring group/private dining. Three venues within walking distance of each other were chosen to showcase a variety of options from four star dining, to a brand new casual sports bar, to a well known chain. Each featured a specialty drink and sampling of the Chef's signature dishes.</p> <p>Renowned food critic Sue Zelickson traveled with us to each location and spoke on the local and global dining scene, sharing her abundant knowledge of food and trends with members and guests.</p> <p>In addition to great food and education, the constantly moving feast/program offered attendees the opportunity to mix it up and really network with their peers.</p>	

Date	Topic	Description	Logistics
<p>Thursday April 6 2006</p> <p>(Lunch Meeting)</p>	<p>Live Auctions: An Auctioneers Perspective</p> <p>Speaker: Col. Kurt Johnson (non member)</p> <p>Part of annual nonprofit series</p> <p>Core competency: Coordination</p>	<p>Col. Kurt talked about the importance of having the appropriate sized centerpiece on the tables at your event. Large centerpieces could result in major loss of revenue for your auction. He also discussed appropriate lighting. Col. Kurt also explained when working with an auctioneer it is important to have them involved in the early stages of the planning process. A professional auctioneer can guide you away from common pitfalls involved in a live auction. At the end of the program participants left armed with very relevant information to work with their nonprofit clients.</p>	<p>Location/F&B: Radisson Hotel Roseville (new member) offered free parking and easy access of the freeway to attendees. Lunch was sponsored at a reduced rate.</p>
<p>Thursday February 9 2006</p> <p>(Lunch Meeting)</p>	<p>The In's and Out's of the Culinary World</p>	<p>Everyone loves good food at an event and that may explain why this month's meeting was sold out.</p> <p>After the cooking demonstration, we sat down and dug into lunch. It was delicious and easy to make. This helpful tip from Chef Hegna really hit a chord with our group - you can use the reserved liquid from hydrating sun-dried tomatoes to make a great Bloody Mary!</p> <p>A roundtable discussion followed the lunch with Chef Hegna answering questions about food trends and working with chefs.</p>	<p>Location/F&B: Cooks of Crocus Hill, a retail store that has cooking class/Team Building space upstairs, was our host. Chef Marty Hegna, owner of the Catering Company taught members how to cook goat cheese and pesto bruschetta and sun dried tomato salad.</p>

Date	Topic	Description	Logistics
<p>Thursday December 8 2005</p> <p>(Lunch Meeting)</p>	<p>Rejuvenating Membership: Networking & Spa Services</p>	<p>Since December is a membership drive month, we merged this goal into our annual holiday meeting of spa/stress relief for a “Rejuvenating Membership” theme. We offered a flat \$30 rate.</p> <p>During this already overwhelming and over-committed season we presented a casual lunch in a tranquil multi-sensory environment. Attendees could drop by for lunch; networking with peers; find out about membership, committee involvement and the Star Awards; as well as enjoy spa services including chair massages for the back, essential oil hand massages, and computer aura readings!</p>	<p>Location/F&B: IN Intelligent Nutrients, an amazing new concept by Horst, founder of Aveda was our venue. Attendees were invited to dine on a DELICIOUS organic lunch including hemp brownies!</p> <p>Rentals: High top tables were provided by Skyway (member) and chafing dishes by AARCEE (member).</p>
<p>Thursday November 10 2005</p> <p>(Evening Meeting)</p>	<p>The Business of Events!</p> <p>Speaker: Jill Moran, CSEP (member)</p> <p>Part of our annual Distinguished Speaker Series</p> <p>Core competencies: Administration and Legal, Ethical & Risk Mgmt</p>	<p>Jill Moran, CSEP from the New England Chapter flew in to speak to our chapter about making the most of the business of events. She shared her experience and tips on finding your niche, spotting trends, branding your business and building your image, and managing the balancing act between home and business.</p>	<p>Location: Interlachen Country Club’s (member) great room, St. Andrew’s, which provided a beautiful setting with fabulous views of the golf course. They helped sponsor F&B with reduced rates. Wine was hosted.</p> <p>Décor: Elegant floor length tablecloths and chair covers were provided by AARCEE (member).</p> <p>Speaker: The speaker Jill Moran CSEP (International member) did not charge a fee, just travel expenses.</p>

Date	Topic	Description	Logistics
<p>Wednesday October 19 2005</p> <p>(Evening Meeting)</p>	<p>Holiday Trends: Design, Colors & More</p> <p>Speaker: Richard Milteer</p>	<p>To gear up for all those holiday proposals attendees spent a few hours getting inspired by speaker Richard Milteer. With ease and deft Richard demonstrated unique and cost effective alternatives for centerpieces, church pews or cake tables. Richard was a charming and most knowledgeable speaker who has been in the trade for 50 years! He holds accreditations/associations with AAF, PFCI, AIFD and since the meeting, ISES!</p>	<p>Location/Speaker: Lakeland Florist Supply a floral supply wholesaler (<i>converted</i> non-member!).</p> <p>Décor: Exquisite linens and bamboo chairs were sponsored by Apres party & Tent Rental (member).</p> <p>F&B: A hosted bar offered non-alcoholic sparkling cider as well as wine. Hors d'oeuvres were plentiful; food was purchased/dropped of from Simple to Grand.</p>
<p>Thursday September 8 2005</p> <p>(Evening Meeting)</p>	<p>An Evening of Pairings: Speed Networking & Wine Tasting</p>	<p>After much success with last year's inaugural event, we refreshed the idea for our kick-off meeting by pairing not only the people but also the wines!</p> <p>The high-end appetizer menu paired red and white wines from around the globe. This high-energy event was a great way to get people out of their cliques. (A little alcohol never hurts to break the ice either!)</p>	<p>Location: The architecturally stunning McNamara Alumni Center (member) on the University of Minnesota campus was our host.</p> <p>F&B: The in-house cater is D'Amico catering (member) so they sponsored the food while MT Global (non-member) sponsored the wines.</p> <p>A flat rate of \$30 was offered to all attendees.</p>

Date	Topic	Description	Logistics
Thursday June 23 2005 (Evening Meeting)	Entertainment Speaker: Gary Berg of GL Berg (non ISES member)	GL Berg, a veteran of the entertainment industry helps planners, corp. and assoc. to find the <i>right</i> acts for <i>their</i> event. We will discuss pricing structure, contracting, advantages to using an agency (a built-in contingency plan), using ethnic entertainment, comedians in a PC world and trends. At this Annual Meeting we will also install the Board.	Location and F&B: Augsburg College (member) will host the meeting with Sodexo doing the catering at a discounted rate. Décor: Studio 6 (member) will provide the linens.
Thursday May 12 2005 (Evening Meeting)	Lighting 101 Speaker: Chris Rhode	Lighting was another topic that members had been asking for. We asked a well respected Lighting Designer to help us understand some basic technical terms, fixtures and effects. Realizing that humans are visual and that color affects mood, we wanted a hand-on illustration of the ever increasing importance of lighting in the event industry. It's not just for the stage and screen anymore!	Location: Showcore (member) hosted the meeting at their warehouse which was transformed into an amazing room with their lighting, sound and staging. Décor: Apres (member) sponsored all the rentals. Each table had a different white linen treatment to both maximize their product showcase and maximize transforming potential of lighting. F&B: Prom (member) discounted their product and service to provide a hearty appetizer buffet and cash bar.

Date	Topic	Description	Logistics
<p>Thursday April 14 2005</p> <p>(Lunch Meeting)</p>	<p>Sponsorship Negotiation: A Focus on Nonprofit Planners Panel</p>	<p>We have quite a large number of nonprofit planners in our organization and they had been asking for a meeting focused more to their needs. We thought this was a fairly broad topic so we narrowed it down to Sponsorship Negotiation in an effort to also involve our suppliers. We put together a panel format that included a person from both radio and television media, a person from corporate charitable giving, a person from a décor supplier and our moderator was a non-profit planner. We structured the meeting around three topics: ROI, Negotiation and relationships and took questions from the audience. (We intend for this to become an annual series.)</p>	<p>Location: The meeting was hosted at Up Front Event Center, a non-ISES member in the north metro with free parking. It was a converted movie theatre and unique venue we thought members might be interested in seeing.</p> <p>F&B: The lunch was hosted by Creative Corporate Catering (ISES member) hosted three plentiful buffet stations from local restaurants.</p> <p>Decor: The décor was hosted by Design Group (member).</p>
<p>Thursday February 10 2005</p> <p>(Breakfast Meeting)</p>	<p>Professional Event Coordination Speaker: Julia Rutherford Silvers, CSEP (member) Part of our annual Distinguished Speaker Series</p>	<p>Our Distinguished Speaker was Julia Rutherford Silvers, CSEP. Engaging Julia was part of our ongoing commitment to bring in top authorities for those people that can't travel to EventWorld or The Special Event.</p>	<p>Location: Because Julia had just released her book we decided to host the meeting at the James J. Hill Reference Library. This is a stunning venue that most people were unaware they could rent. The catch though is that you can only rent it during hours that they are not open. So, we tried a breakfast meeting with some of our best attendance to date. As an enticement we also purchased 25 of Julia's books in lieu of a speaking fee and gave them to the first 25 members that signed up.</p>

Date	Topic	Description	Logistics
<p>Thursday December 9 2004</p> <p>(Lunch Meeting)</p>	<p>Stress Relief & Life Balance</p> <p>Speaker: Richard Schooley</p>	<p>Spa services were offered during the networking hour and after lunch speaker Richard Schooley gave an inspiring 45 minute talk about Life Balance (doesn't that seem an oxymoron in the event business) and beginning again in 2005 by forming a Year of Intention. This was also our membership rally month so there was a flat rate and we had a drawing for a spa gift certificate to those members that brought guests.</p>	<p>Location and F&B: Grand Rios, a new suburban hotel with the largest indoor water park in the state was our sponsor for location and F&B. The meeting was situated in a courtyard where different room types adjacent to the space could be showcased during the social hour.</p> <p>Decor: Linens were provided by Studio 6 (member).</p> <p>Services: Inside the standard room a scent machine (provided by ISES member AARCEE) provided a relaxing atmosphere where guests could slip off their shoes and enjoy a quick massage. Inside the suite, a dozen women lounged around with their paraffin dipped hands wrapped in towels while the bubble machine set a fun atmosphere in the Jacuzzi's masterbath. The spa services also included two chair massage stations.</p>

Date	Topic	Description	Logistics
<p>Thursday November 11 2004</p> <p>(Evening Meeting)</p>	<p>Restaurant Tour of Minneapolis</p> <p>Speakear: Andrew Zimmern</p>	<p>“A tour for your taste buds” featured gastronomic delights from local restaurants and the real “dish” on local dining from celebrity Chef Andrew Zimmern. We figured as event professionals we were always being asked for recommendations about what restaurants work well for groups and where the hottest hot spots are so why not hire a renowned critic to wine and dine us around town? The program was from 4:00pm- 7:00pm with the first 30 minutes at each location dedicated to networking and munching. The next 25 minutes were filled with Andrew’s candid views on the Twin Cities scene. (The last 5 minutes were allocated for travel time.) He fielded questions honestly but tactfully and it was a fascinating evening that members have already asked us to repeat next year with another trio of venues.</p>	<p>Locations and F&B: Our walking tour took us to three downtown Minneapolis locations that featured group dining. The first stop was Goodfellow’s, an award winning restaurant featuring American cuisine by chef Kevin Cullen and an unmatched elegant 1920’s interior. Next we stopped by Bellanotte, the “it” spot de jour with location, location, location. We ended at Solera, arguable the best restaurant in the twin Cities at the moment, for some tapas and sangria. Each location sponsored their own F&B including a specialty drink and some of their featured appetizers. The order of the locations and times were confirmed with all registered guests via email so that they would know where to meet us if they couldn’t make all of the locations.</p>

Date	Topic	Description	Logistics
<p>Thursday October 14 2004</p> <p>(Evening Meeting)</p>	<p>Event Jeopardy: Design, Trends, Costs & More</p> <p>Panel</p>	<p>As attendees arrived we divided them into four teams by giving them a color-coded boutonniere. The social hour was held in the silk floral “garden” of the supply area and then attendees were asked to have a seat at their respective color-coded table to form teams. The program started by playing a round of Event Jeopardy in the three categories that we would be talking about that night; Rental, Linen and Floral.</p> <p>Four tables had been set up to illustrate the different budget and quality options available to clients. Each speaker talked on their area of expertise for about 20 minutes, deconstructing the looks they had created and answering questions from the audience.</p> <p>Afterwards guests had the opportunity to walk through the coolers and marvel at the mass of flowers awaiting their special event debut!</p>	<p>Location: The location was Twin City Florist Supply, Inc. a fresh floral and supply wholesaler. A handout was distributed on the highlighted tabletops outlining product, cost and sponsor’s contact info.</p> <p>F&B: was purchased from an ISES caterer.</p> <p>Decor: Rentals Skyway (non-member who has since become a member), Linens Linen Effects (member), and Late Bloomer Floral Design Studio, Inc. (member).</p>
<p>Thursday September 9 2004</p> <p>(Evening Meeting)</p>	<p>Speed Networking</p>	<p>We put a business twist on the latest trend of speed dating by hosting the ultimate networking event. Attendees got a change to hone their 60-second elevator speeches one on one as they rotated through the room in 5-minute intervals. This was a great ice-breaker to the potential of ISES. And from the overwhelmingly positive feedback we received about the contacts/business that was generated in the room, this is sure to become our annual kick-off event.</p>	<p>Location and F&B: The location was Tonic of Uptown, a hot new restaurant/ nightclub in a trendy area. Tonic sponsored the F&B including a specialty drink and butler passed hors d'oeuvre during the social hour. Handouts on networking tips and self-introductions were distributed as a takeaway.</p> <p>A flat introductory rate of \$20 was offered to all attendees.</p>

Attendance**297 total**

58 ISES members
130 MPI members
10 ISES & MPI
members
99 guests

102 total

51 members
27 guests
16 associates
8 students

Attendance**119 total**

47 members
31 guests
33 associates
8 students

121 total

52 members
36 guests
27 associates
6 students

89 total

41 members
23 guests
12 associates
13 students

Attendance**115 total**

41 members
57 guests
10 associates
7 students

95 total

38 members
38 guests
10 associates
9 students

Attendance**43 total**

26 members

12 guests

1 associate

4 students

Attendance**53**

28 Members (53%)

25 Guests (47%)

Attendance

62

28 Members (45%)

34 Guests (55%)

Attendance**38**

22 Members (58%)

16 Guests (42%)

46

29 Members (63%)

17 Guests (37%)

Attendance**39**

23 Members (59%)

16 Guests (41%)

56

22 Members (39%)

34 Guests (61%)

(8 Students)

This heavy guest
and student
attended meeting
gave great
exposure of ISES
to new faces!

Attendance**37**

19 Members (51%)

18 Guests (49%)

38

25 Members (66%)

13 Guests (34%)

Attendance

39

18 Members (46%)
21 Guests (54%)

Attendance**46**

26 Members (57%)

20 Guests (43%)

4927 Members
(55%)

22 Guests (45%)

Attendance**51**

23 Members (45%)

28 Guests (55%)

Attendance

33

18 Members (55%)

15 Guests (45%)

Attendance**29**

15 Members (52%)

14 Guests (48%)

42

19 Members (44%)

24 Guests (56%)