

International Special Events Society – ISES

Minneapolis-St. Paul Chapter

P.O. Box 582233

Minneapolis, MN 55458

612-677-3790



INTERNATIONAL
SPECIAL EVENTS SOCIETY

MINNEAPOLIS-ST. PAUL CHAPTER

Contact:

Christine Mages – Director of Communications

763-531-5069, 612-743-3936 (mobile)

chrissym@sttheresenh.org

ises-msp.org

February 1, 2008

FOR IMMEDIATE RELEASE

February Program:

2008 Season

What:

Minneapolis-St. Paul Chapter of ISES and Twin City Bridal Association

Present "Creative Collaboration," Featuring a Panel Discussion

With the Artistic Directors of Theatre de la Jeune Lune

Minneapolis, Minn., February 21, 2008—The Minneapolis-St. Paul Chapter of the International Special Events Society (ISES) and the Twin City Bridal Association (TCBA) join together to present "Creative Collaboration," featuring a panel discussion with the artistic directors of Theatre de la Jeune Lune. Event professionals know the benefits of collaboration and that staging any event requires the skills of more than one person. But how does one best utilize the resources to creatively cooperate and create the best events for the clients? The masters of creative collaboration, the artistic directors of Theatre de la Jeune Lune, will encourage attendees to think out of the box to utilize this fine art.

Following the program, attendees are invited to attend the 8 p.m. performance of Jeune Lune's newest work, Fishtank. Discounted tickets are available for program attendees.

ISES thanks the platinum sponsors, the Twin City Bridal Association and Theatre de la Jeune Lune.

When:

Thursday, February 21, 2008, 4 to 7 p.m.

Venue:

Theatre de la Jeune Lune

105 North First Street

Minneapolis, MN 55401

612.333.6200

Cost:

ISES and TCBA Members: \$20.00

ISES Associates: \$25.00

Guests: \$50.00

Student Members:\$15.00

Visit ises-msp.org for registration information.

What is ISES?

The International Special Events Society is comprised of over 4,000 professionals associated among 41 chapters world wide who work in the special events industry as event planners, caterers, decorators, florists, destination management companies, rental and production companies, tent suppliers, audio-visual technicians, party and convention coordinators, hotel and convention managers, entertainers and much more. ISES provides education and networking to its members to promote professionalism in the special events industry.

What is Theatre de la Jeune Lune?

Theatre de la Jeune Lune is a Tony Award winning company of theatre artists founded in France in 1978 by Parisians, Dominique Serrand and Vincent Gracieux, and Minneapolis native Barbra Berlovitz. The three were joined a short while later by Robert Rosen of Minneapolis. All are graduates of the renowned theatre school Ecole Jacques Lecoq in Paris, and jointly share the duties of Artistic Director. Steven Epp joined the company as Artistic Associate in 1983 and was asked to join the founders as co-Artistic Director in 2001. After splitting seasons between France and the United States, the theatre moved its permanent home to Minneapolis in 1985.

#