

International Special Events Society – ISES

Minneapolis-St. Paul Chapter
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INTERNATIONAL
SPECIAL EVENTS SOCIETY

MINNEAPOLIS-ST. PAUL CHAPTER

Contact:

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July 9, 2007
FOR IMMEDIATE RELEASE

SEPTEMBER PROGRAM

2007-2008 Season

WHAT

Non-Profit Series

**Methodologies for Making Profound Emotional Connection
through Creation of Experience**

International Special Events Society (ISES), Minneapolis-St. Paul Chapter September program will feature Creative Director and Communications Strategist, Kile Ozier. Ozier will share his expertise in creating experiences for audiences that not only entertain, but also garner emotion, connecting them to a personal experience. The program will include films, music, information and a Q & A session.

Ozier has built a strong reputation in a number of industries with his experiential and effective storytelling methods. He proves that, through an intimate experience, an audience is compelled to action. His most significant work includes the 1992 Candle Light Vigil for the NAMED Project AIDS Memorial Quilt in DC, the landmark fundraising campaign for Stanford University; creating the message experience, and fundraising and development work for Harvard Law School, John Hopkins University, Loyola University Chicago, Babson College and Hamilton College. He has created experiences for audiences all over Europe, Australia and the United States. On September 13, he will share his knowledge with event professionals from all over the Twin Cities.

ISES thanks its sponsors: Orchestra Hall, Damron Production Services Corp., Creative Corporate Catering and Showcore Inc.

WHEN

Thursday, September 13, 2007

11:00 AM - 1:30 PM

WHERE

Orchestra Hall
1111 Nicollet Mall
Minneapolis, MN 55403
612-371-5693

COST

Members \$30.00
Member Associates \$40.00
Non-Members \$45.00
Student Members \$15.00

Please RSVP by Monday, September 10, 2007

There will be a \$10 surcharge for anyone who registers after this deadline.
* Cancellations after Monday, September 10 and no-shows will be billed.

RSVP at www.ises-msp.org



What is ISES

The International Special Events Society is comprised of over 4,000 professionals associated among 41 chapters world wide who work in the special events industry as event planners, caterers, decorators, florists, destination management companies, rental and production companies, tent suppliers, audio-visual technicians, party and convention coordinators, hotel and convention managers, entertainers and much more. ISES provides education and networking to its members to promote professionalism in the special events industry.

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