



INTERNATIONAL
SPECIAL EVENTS SOCIETY

MINNEAPOLIS-ST. PAUL CHAPTER

ISES Minnesota Star Awards Sponsorship Package

Platinum: \$5,001.00 +

- Individual Podium acknowledgement at ceremony
- Company representative included as a presenter during awards program
- Thirty-second personal message during awards program (To be delivered from the podium by representative of the Sponsoring Company).
- Four tickets to ceremony
- Logo on event materials with live web link to Sponsoring Company's website
- Sponsor spotlight in event program
- Logo in event program
- Listing with logo and photo on screen at event (Sponsoring Company to provide logo and photo of their choice)
- Promo item or materials in take-home bag

Gold: \$2,501.00 - \$5,000.00

- Podium acknowledgement with all other gold level sponsors
- Two tickets to ceremony
- Logo on event materials with live web link to Sponsoring Company's website
- Sponsor spotlight in event program
- Logo in event program
- Listing with logo and photo on screen at event (Sponsoring Company to provide logo and photo of their choice)
- Promo item or materials in take-home bag

Silver: Up to \$2,500.00

- Company Name (text listing) on event materials and program. (No logo). Static listing on all web materials.
- Text listing (without logo) on Screen at event
- Promo Items or materials in take-home bag
- Podium acknowledgement with all other Silver Level sponsors

Details:

- All donated items will be recognized at 100% of their retail value when calculating sponsorship value.
- All sponsors MUST fill out and sign a sponsorship agreement with Dan Zunker, ISES Director of Sponsorships to receive full sponsorship credit.
- Each sponsor is responsible for providing the required logos and text information (in the appropriate format and size) by the requested deadline to receive full sponsorship benefits.
- Sponsors must still RSVP for each guest that will be attending using the gift tickets.
- All promo items/take home gifts for the goodie bags MUST be received by the planning committee no later than Monday, March 10, 2007, to allow time for bag production.

Interested in Being Involved?

Contact Jodi Collen, CSEP at starawards@ises-msp.org, or by calling 612.677.3790