

**International Special Events Society – ISES**  
Minneapolis-St. Paul Chapter  
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612-677-3790



**Contact:**

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**March 7, 2008**

**MEDIA ALERT—FOR IMMEDIATE RELEASE**

**ISES 2008 Minnesota Star Awards**

Two-time International Award-Winning Event Will Recognize  
Minnesota's Top Event Professionals of 2007

**St. Paul, Minn., March 14, 2008**—The Minneapolis-St. Paul Chapter of the International Special Events Society (ISES) will produce the ISES Minnesota Star Awards at the Great Hall on March 14. Grabbing two international award nods on its own, this party and awards celebration is put on to recognize Minnesota's top events and event professionals of 2007. A record 51 entries were entered for consideration in 16 categories this year; a few included are Best Event Design and Décor, Best Use of Floral and Best Social Event Planning. Some of past year's recipients have gone on to win international awards.

The 2008 Minnesota Star Awards are billed as an evening of Timeless Decadence. Attendees will feel as though they are spending a night in classic, old Hollywood. The ISES Planning Committee, boasting some of the Twin Cities' top planners and designers, will use alluring design and provocative entertainment to showcase event elements like nothing seen before.

Media are invited for a sneak peak of what it really takes to put on an international award-winning event. To observe set-up, beginning at 10 a.m. on Friday, March 14 or to attend the event, contact Christine Mages, Director of Communications, at 763-531-5069 (office) or 612-743-3936 (mobile).

**When:**

Friday, March 14, 2008  
7 p.m. Champagne Reception  
8 p.m. Awards Celebration  
9:30 p.m. Allusion Party

**Venue:**

The Great Hall  
180 East Fifth Street  
St Paul, MN 55101  
651-291-3579

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*ISES 2008 Minnesota Star Awards, Two-time International Award-Winning Event Will Recognize Minnesota's Top Event Professionals of 2007*

**Cost:**  
\$65.00

Visit [ises-msp.org](http://ises-msp.org) for registration information.

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**What is ISES?**

*The International Special Events Society is comprised of over 5,600 professionals associated among 41 chapters world wide who work in the special events industry as event planners, caterers, decorators, florists, destination management companies, rental and production companies, tent suppliers, audio-visual technicians, party and convention coordinators, hotel and convention managers, entertainers and much more. ISES provides education and networking to its members to promote professionalism in the special events industry.*

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