

International Special Events Society – ISES

Minneapolis-St. Paul Chapter
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FOR IMMEDIATE RELEASE

ISES Minneapolis-St. Paul Chapter Members Awarded Four International Esprit Awards in Montreal

Eleven local event professionals were awarded International Esprit Awards by the International Special Event Society (ISES) for events produced in 2006 at the Esprit Awards Gala in Montreal, August 18, 2007

Winning the Esprit Award for Best ISES Team Effort, Budget \$50,000 - \$100,000 USD, for the creation and production of the annual ISES Minnesota Star Awards are the following: **Jodi M. Collen, CSEP**, Augsburg College; **Sheree Bochenek**, après party & tent rental; **Ryan Hanson**, MENTTIUM Corporation; **Becky S. Harris**, Event Lab; **Marcia McKinney**, D'Amico Catering; **Craig Oliver**, AARCEE Party & Tent Rental; **Alice Lynne-Olson**, The Late Bloomer Floral Design Studio, Inc; **Jean A. Peine**, Studio 6 Specialty Linen & Décor, LLC; **Julie A. Slipka**, Prom Catering; **Chris Tahti**, Freestyle Productions; and **Daniel R. Zunker**, Heroic Productions.

Chapter member **Ryan Hanson** also received Esprit Awards in the categories: Best Marketing Design, Budget \$10,000-\$25,000 USD; Best Non-Profit Event, Budget under \$75,000 USD; and Best Corporate Event Planning, Budget \$50,000-\$200,000 USD.

The International Esprit Awards, considered the "Golden Globes" for the Special Events Industry, are awarded to event professionals for the events they produce in an attempt to recognize the exceptional achievements by both individuals and organizations. Through a rigorous entry and judging process which ensures anonymity of the entrant and fairness of the judging process, nominees are selected in 32 categories representing the gamete of the profession, from Best Event Photography and Catering to Event Design, Marketing, Entertainment, and Corporate, Social, Non-Profit, and Meeting event production.

For the 2007 awards, Minneapolis-St. Paul Chapter members received 10 total nominations, unprecedented in the chapter's history. Additional chapter member nominations include: Best Event Design/Décor: **Sheree Bochenek**, après party & tent rental; **Matthew G. Trettel**, Twin City Bridal Association; **Ryan Hanson**, MENTTIUM Corporation; Best Social Event Planning: **Matthew G. Trettel**, Twin City Bridal Association and Best Technical Production: **Dianna Fuller, CMP**, Hoffman Communications.

What is ISES?

The International Special Events Society is comprised of over 5,600 professionals associated among 41 chapters world wide who work in the special events industry as event planners, caterers, decorators, florists, destination management companies, rental and production companies, tent suppliers, audio-visual technicians, party and convention coordinators, hotel and convention managers, entertainers and much more. ISES provides education and networking to its members to promote professionalism in the special events industry. Locally, just over 150 event professionals are associated with the Minneapolis-St. Paul Chapter.