

International Special Events Society – ISES

Minneapolis-St. Paul Chapter
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FOR IMMEDIATE RELEASE

FEBRUARY PROGRAM 2006-2007 Season

BRINGING INNOVATION TO YOUR CORPORATE CULTURE ***Kevin White, CSEP, Director of Production, Empire Force Events, Inc. - New York, NY***

Tuesday, February 13th, 2007
5:00pm to 8:00pm

Mill City Museum
704 South Second Street
Minneapolis, MN 55401

Directions: www.millicitymuseum.org/visitorinfo/directions.htm

5:00pm Mingling, Drinks & Hors D' Oeuvres Hosted by D'AMICO CATERING, www.damicocatering.com
5:30pm Tours of the Mill City Museum
6:25pm ISES news and Information
6:40pm Feature Presentation by **Kevin White, CSEP**
8:00pm Conclusion of Event.

Please RSVP to www.ises-msp.org

Members \$30.00
Member Associates \$40.00
Non-Members \$45.00
Students \$15.00

*Please RSVP by 4pm on Thursday, February 8th there will be a \$10 surcharge for anyone who registers after this deadline. No-shows will be billed.

Kevin White, CSEP, Director of Production, Empire Force Events, Inc.- New York, NY

Kevin is the Director of Production for the award-winning event and destination management firm *Empire Force Events*. He designs and produces events worldwide. Kevin is an ISES past president of both the Philadelphia and New York chapters. He also served on ISES's Board of Governors. His was the most raved-about session at the ISES *Eventworld* Institute in Hawaii last August!

Kevin was one of the youngest event professionals to attain the CSEP certification. He has been a presenter at university campuses and event industry conferences throughout the world on various event topics

Topic: Bringing Innovation to Your Corporate Culture

This session will look at how we define Innovation and the power it has on our businesses, our events and our clients. Focus will be on how to bring innovation to our corporate cultures, how to convince clients to innovate their events and looking at industry examples of innovation.



What is ISES

The International Special Events Society is comprised of over 4,000 professionals associated among 41 chapters world wide who work in the special events industry as event planners, caterers, decorators, florists, destination management companies, rental and production companies, tent suppliers, audio-visual technicians, party and convention coordinators, hotel and convention managers, entertainers and much more. ISES provides education and networking to its members to promote professionalism in the special events industry.