

International Special Events Society – ISES

Minneapolis-St. Paul Chapter
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FOR IMMEDIATE RELEASE

ISES Minneapolis-St. Paul Chapter Announces 2008 Minnesota ISES Star Award Nominees

St. Paul, Minn., February 27, 2008—The International Special Events Society, Minneapolis-St. Paul Chapter will celebrate the best local events and event professionals of 2007 at the ISES Minnesota Star Awards, held on March 14, 2008 at the Great Hall, St. Paul. This year, over 50 entries were received, with entrants in every category. The theme of this year's event is "Timeless Decadence" and will include a 7 p.m. champagne reception, 8 p.m. awards celebration and 9:30 p.m. allusion party featuring entertainment by Bella Diva. Registration is \$65 at www.ises-msp.org. For more details, call 612-677-3790.

Nominees include:

Best Catered Event

- D'Amico Catering: "15th Wedding Anniversary Celebration"
- Matthew Trettel, Twin City Bridal Association: "Trend Wedding 2007"

Best Use of Floral

- Patty Fleming, Festivities, Inc.: "Springtime Soiree"
- Patty Fleming, Festivities, Inc.: "Red Rose Wedding"
- Alice-Lynne Olson, The Late Bloomer Floral Design Studio, Inc.: "Wedding with a History"

Best Event Design and Decor: Budget Under \$25,000

- Pete Nelson: "Hilton Fall Festival"
- Ryan Hanson, BeEvents, and Matthew Trettel, Chrōm Creative: "Light | Dark Tabletop"
- Matthew Trettel, Twin City Bridal Association, and Sheree Bochenek, après party and tent rental: "Trend Wedding 2007"

Best Event Design and Decor: Budget \$25,001+

- Becky Harris, CSEP, Event Lab: "Passion for the River"
- Becky Harris, CSEP, Event Lab: "A Jet Set Evening"
- Susan Milteer and Scott DeLage, Event Lab: "Be Amazing"

Best Use of Marketing/Graphic Design

- Lisa Schuler, ASI Communications: "The Wish Ball"

- Matthew Trettel, Twin City Bridal Association: "Trend Wedding 2007"

Best Event Photography/Videography

- Matthew Coppersmith, Coppersmith Photography: "Wedding Trade Show"
- Jennifer Wheeler, Serendipity Photography: "Brook and Rakesh's Wedding"
 - Noah Wolf, Noah Wolf Photography: "Rare Pairings"

Best Rental Support

- John Swanson, Skyway Event Services: "U.S. Pond Hockey Championships"
 - Timothy Smith, AARCEE Party and Tent Rental: "Celebrate!"
- Craig Oliver, AARCEE Party and Tent Rental: "Lights, Camera, Madison"

Best Event Logistics (Rental or Production)

- Becky Harris, CSEP, Event Lab: "A Jet Set Evening"
- Becky Harris, CSEP, Event Lab: "Building Toward the Future"
- Colin Ericson, AARCEE Party and Tent Rental: "Statewide Tenting Bliss"

Best Use of Entertainment

- Missy Francisco Carlson, SMDC Health System: "Get in the Mood"
- Kevin Hall, Halls of Entertainment: "Speakeasy Spectacular!"

Best Technical Production

- Becky Harris, CSEP, Event Lab, and Tim McVean, AVEX: "Passion for the River"

Best Social Event Planning: Budget Under \$25,000

- Kate Touhey Stahl, CSEP: "Touhey/Stahl Wedding Celebration"
- Meghan Jager, SMDC Health System: "'Anchor's Away' Dinner Cruise"

Best Social Event Planning: Budget \$25,001+

- Matthew Trettel, Twin City Bridal Association: "Trend Wedding 2007"
- Missy Francisco Carlson, SMDC Health System: "Get in the Mood"

Best Corporate or Non-Profit Event Planning: Budget Under \$75,000

- Ryan Hanson, Menttium Corporation: "Launch 2007 - Minneapolis-St. Paul"
 - Jennifer Warner, Event Lab: "A 'Silver' Celebration"
- Missy Francisco Carlson, SMDC Health System: "Ready for Take-Off"

Best Corporate or Non-Profit Event Planning: Budget \$75,001+

- Jen Klosner, Daniel Young, CMP, Thrivent Financial for Lutherans; Lindsay Conway, Gabrielle Malman, TBA Global; Jodi Collen, CSEP: "New York City Extraordinaire"
 - Becky Harris, CSEP, Event Lab: "A Jet Set Evening"
- Daniel Young, CMP, Thrivent Financial for Lutherans: "The Road to Dublin"

Best Public Event Planning

- Char Mason, Char Mason & Associates: "50th Anniversary Celebration"
- Matthew Trettel, Twin City Bridal Association: "October 2007 Wedding Fair"

Best ISES Team Effort

Team 1: SCIPARTY

- Cookie Coleman, Cookie Coleman Collaborative

- Char Mason, Char Mason & Associates
 - Todd Pinzuti, Bungalow Six
 - Elly Carlson, Wildside Caterers

Team 2: LAUNCH 2007— MINNEAPOLIS-ST. PAUL

- Ryan Hanson, Menttium Corporation
 - Dan Zunker, Heroic Productions
 - Brian Shaughnessy, Atomic Designs
 - Matthew Trettel, Chröm Creative
- Sheree Bochenek, après party and tent rental
 - Jean Peine, Studio 6 Specialty Linen

Team 3: SMDC PHYSICIANS' DINNER

- Missy Francisco Carlson, SMDC Health System
 - Pete Nelson
- Andrea Bach, après party and tent rental
 - Dan Zunker, Heroic Productions

What is ISES?

The International Special Events Society is comprised of over 5,600 professionals associated among 41 chapters world wide who work in the special events industry as event planners, caterers, decorators, florists, destination management companies, rental and production companies, tent suppliers, audio-visual technicians, party and convention coordinators, hotel and convention managers, entertainers and much more. ISES provides education and networking to its members to promote professionalism in the special events industry.